

Supply Chain & Logistics Management (DISC 333)

Instructor: Raja Usman Khalid

Pre-Req: Introduction to Business Process Mo (DISC 230)

Credit Hour: 3

Schedule: Monday to Friday (10:15AM 12:15PM)

In today's world of competitiveness supply-chains compete with supply-chains rather than individual organizations. Individual organizations cannot survive by maximizing their local benefits rather they have to develop linkages and collaborate with others in order to survive and get a bigger pie of the market share. Moreover, globalization brings its own challenges and opportunities that impact the performance of each partner within a supply chain.

In the wake of these challenges, many local and multinational organizations in Pakistan and abroad have established their own supply chain planning and execution functions. Whether that be manufacturing sector (FMCGs, Textiles, Engineering goods, Defense etc.), services sector (Financial Services, Retailing, Food Industry etc.) or social development sector (natural disaster management, social mobilization etc.), the need of supply chain management has become imperative.