Project Management (DISC 331)

Instructor: Zehra Waheed

Credit Hours: 3

Schedule: Monday to Friday (10:15AM 12:15PM)

Project management is increasingly being used in public sector as well as the private sector. Projects are undertaken in a variety of industries, some of which (such as the software and construction sectors) rely almost entirely on them. There are no ‘typical’ projects: projects range from orchestrating events to installation of new IT systems, introducing new processes or procedures, office moves, opening of new branches, disaster management, launch of new products/ services, launch of advertising campaigns and even bidding for major customer contracts. Sometimes consultancy may also take the form of a project.

Given the nature of the corporate world these days, students undertaking this course can be expected to be involved in projects during some part of their careers. The course, therefore, equips these students with working knowledge of project management theory and techniques and helps them understand the environment within which project are conducted. During the course, they will also become aware of project processes as well as project stakeholders whose needs must be understood and satisfied during projects.