Principles of Management (MGMT 142)

Credit Hours: 3

Course Pre-Requisites: Not Applicable

Instructor/s: Ramsha Naeem

Schedule: Monday to Friday (9.00 AM – 11.00 AM)

Course Description

Principles of Management is a rich, interactive learning experience designed to give students an overarching view of management and the basic intellectual tools and aptitudes they need to meet today’s organizational challenges. This basic management course will investigate the different functions of management, namely planning, organizing, leading and controlling. In tandem, the course will explore how issues such as organization structure, technology, innovation, ethics, corporate responsibility, competitive environment and customer-focus influence managerial decision making.